

## CURRICULUM VITAE

Richard Goldsworthy  
PO Box 5307  
Bloomington, IN 47407  
812.333.9543/info@academicedge.com

### *Education*

- Ph.D. Instructional Systems Technology/Educ. Psychology, Indiana University,  
Bloomington, Indiana, 2007.
- M.S.Ed. Instructional Systems Design, University of Kentucky  
Lexington, Kentucky, 1996
- B.A. Philosophy, University of Kentucky,  
Lexington, Kentucky, 1995

### *Research Focus*

Health behavior and health behavior change  
Mediated learning environments  
Constructivism and purpose-driven learning  
Instructions, warnings, and informational messaging  
Reasoned action theories  
The relationship of information, knowledge, and performance

### *Professional Experience*

- 1996-Present CEO/Director of Research and Development,  
Academic Edge, Inc.  
Bloomington, IN/Lexington, KY  
Manages the conceptualization, development, and evaluation of multimedia  
products and web sites, with particular emphasis on learning environments  
and instructional tools.
- 1997-1999 Technical Support Provider  
Indiana University, Educational Technology Services,  
Bloomington, IN  
Provided consulting and technical support for all aspects of instructional  
technology throughout the school of education. Specific responsibilities  
included development and provision of technology training; management of  
network, server, and desktop computing; and coordination of distance  
learning activities.
- 1990-1996 Technology Coordinator/Instructor,  
Woodbridge Academy  
Lexington, KY  
Developed technology rich curricula, taught a wide range of technology  
related courses including advanced multimedia design and development, and  
managed the development and implementation of the technology plan.

## Publications

### Refereed Journal Articles

- Lally, M., Goldsworthy, R., Sarr, M., Kahn, J., Brown, L., Peralta, L., Zimet, G. (2014). Evaluation of an Intervention Among Adolescents to Reduce Preventive Misconception in HIV Vaccine Clinical Trials. *Journal of Adolescent Health*
- Goldsworthy, R.C., Honebein, P. (2012). But why is everything so hard to do? Exploring learning and the complexity factor in social virtual reality. *Educational Technology*, 52(3):14-20.
- McBride, K.R., Goldsworthy, R.C., & Fortenberry, J.D. Patient and partner perspectives on patient-delivered partner screening: Acceptability, Benefits, and Barriers. *AIDS Patient Care and STDs*, 24(10), 631-37.
- Goldsworthy, R. & Honebein, P. (2010). Learner stories and the design of authentic instruction. *Educational Technology*, 50(4): 27-34.
- Goldsworthy, R., Mayhorn, C. (2010). Warnings in manufacturing: Improving hazard mitigation messaging through audience analysis. *Human Factors and Ergonomics in Manufacturing*, 20(6):484-499.
- Honebein, P. & Goldsworthy, R. (2009). Is your design story blinding you? Purposefully perturbing our practices through instructional design “mashups.” *Educational Technology*.
- Goldsworthy, R. & Mayhorn, C. (2009). Prescription medication sharing among adolescents: Prevalence, Risks, and Outcomes. *Journal of Adolescent Health*, 45(6), 634-37.
- Goldsworthy, R., & Fortenberry, J. D. (2009). Patterns and determinants of patient-delivered partner therapy uptake among healthcare consumers. *Sexually Transmitted Diseases*, 36(1):25-32.
- McBride, K.M., Goldsworthy, R.C., & Fortenberry, J.D. (2008). Formative design and evaluation of patient-delivered partner therapy informational materials and packaging. Online First: 22 Dec 2008. doi:10.1136/sti.2008.033746
- Goldsworthy, R. (2008). Home health aides beliefs regarding pressure ulcer care. *Home Healthcare Nurse*, 26(2).
- Goldsworthy, R., Schwartz, N. & Mayhorn, C. (2008). Beyond Abuse and Exposure: Framing the Impact of Prescription Medication Sharing. *Amer. J. of Pub. Health* 98(6).
- Goldsworthy, R., Schwartz, N., & Mayhorn, C. (2008). Interpretation of Pharmaceutical Warnings Among Adolescents. *Journal of Adolescent Health*, 42:617-625.
- Goldsworthy, R., & Schwartz, N. (2008). Preliminary development and evaluation of a multimedia enhanced HIVSTD curriculum for middle schools. To appear in *Journal of School Health*.
- Goldsworthy, R., Schwartz, N., Barab, S., & Landa, A. (2007). Evaluation of a collaborative multimedia conflict resolution curriculum. *Educational Technology Research and Development*, 55(6): 597-625.
- Mayhorn, C. & Goldsworthy, R. (2008). Refining Teratogen Symbols for Diverse Audiences. *Birth Defects Research Part A: Clinical And Molecular Teratology* 79: 494-506.
- Goldsworthy, R., & Kaplan, B. (2006). Exploratory evaluation of several teratogen warning symbols. *Birth Defects Research Part A: Clinical And Molecular Teratology*, 76(6), 453-460.
- Sayegh M.A., Fortenberry J.D, & Goldsworthy, R. (2006). Teratogen symbol

- interpretation and preference of adolescent consumers. *Journal of Adolescent Health*, 38(2), 129-130.
- Goldsworthy, R. (2002). Supporting the development of emotional intelligence through technology. *Computers in the Schools*, 19(1/2), 119-148.
- Goldsworthy, R., Barab, S. A., & Goldsworthy, E. L. (2000). The STAR Project: Enhancing adolescents' social understanding through video-based, multimedia scenarios. *Journal of Special Education Technology*, 15(2), 13-26.
- Goldsworthy, R. (2000). Instructional design for emotional intelligence. *Educational Technology*, Nov/Dec.
- Goldsworthy, R. (2000). Bridging the gap: Implications of conversation for multimedia development. *Journal of Educational Multimedia and Hypermedia*, 9(2), 99-114.
- Goldsworthy, R. (1999). Collaborative Classrooms. *Learning & Leading with Technology* 27(4), 7-17.
- Goldsworthy, R. (1999). Lenses on Learning and Technology. *Educational Technology* 39(4), 59-62.
- Goldsworthy, R. (1997). The Not-so-virtual Field Trip. *Learning and Leading with Technology* 24(7), 26-29.

#### Conference Presentations

- Zimet, G., Goldsworthy, R., Sarr, M., Kahn, J., Brown, L., Peralta, L. Lally, M. & the Adolescent Medicine Trials Network for HIV/AIDS Interventions (2014). Evaluation of Interventions to Improve Adolescents' Understanding about an HIV Vaccine Clinical Trial. Annual Meeting of the Society for Developmental and Behavioral Pediatrics. Nashville, TN.
- Fisher, C.M., Kneip Pelster, A.D., Clausen, W., Goldsworthy, R., Baldwin, K., & Reece, M. (2013). Sex in the CBO: A qualitative exploration of the role of youth development professionals in sex education. Annual Meeting of the Society for the Scientific Study of Sexuality, San Diego, CA.
- Goldsworthy, R.C., Fisher, C.M. (2013). Sex in the CBO: Changing youth development professionals attitudes about and supporting their interactions around youth sexual health. Paper presented at 141<sup>st</sup> Annual Meeting of the American Public Health Association, Nov, Boston.
- Fisher, C.M., Goldsworthy, R.C., Baldwin, K., Reece, M. (2013). Youth development professionals: An untapped sex education resource. Paper presented at 141<sup>st</sup> Annual Meeting of the American Public Health Association, Nov, Boston.
- Maupome, G., Goldsworthy, R.C., et al (2013). Factors influencing Mexican-americans engagement in oral health behaviors. 141<sup>st</sup> Meeting of the Amer. Pub. Health Assoc., Nov, Boston.
- Goldsworthy, R.C., Agle, J. et al. (2013). Toward integrated care: How brief screening tools can help identify and address alcohol use and depression comorbidity. Oral paper presented at the 141<sup>st</sup> Meeting of the Amer. Pub. Health Assoc., Nov, Boston.
- Goldsworthy, R.C., Marrero, D.M., Whitener, P., Phillips, E.O., Kaplan, B. (2013). Development and evaluation of a dashboard to improve diabetes patient appointment efficacy. Paper presented at 141<sup>st</sup> Annual Meeting of the American Public Health Association, Nov, Boston.
- Goldsworthy, R.C., Crabb, D., Vannerson, J., Honebein, P. (2013). Resources to support SBIRT implementation: Theory-based case, course, and tool development. 141<sup>st</sup> Annual Meeting of the American Public Health Association, Nov, Boston.

- Agley, J., Goldsworthy, R.C., Gassman, R. et al. (2012). When less is more: Optimizing SBIRT/MI Training for Primary Care Medical Residents. Poster to be presented at 140<sup>th</sup> Meeting of the American Public Health Association, Nov, San Francisco, CA.
- Goldsworthy, R.C., Marrero, D.M. (2012). Social Virtual Reality, Patients, and Providers: Not Ready for Primetime. Oral paper to be presented at 140<sup>th</sup> Meeting of the American Public Health Association, Nov, San Francisco, CA.
- Goldsworthy, R.C., Fortenberry, J.D., Hogben, M. (2012) PartnerCare: Results and Reflections from a Multi-year Effort to Support Expedited Partner Therapy. Oral paper to be presented at 140<sup>th</sup> Meeting of the American Public Health Association, Nov, San Francisco, CA.
- Goldsworthy, R.C., O'Neil, J., Litts, D., Honebein, P., Lovett, L. (2012). Faith & Suicide: Development and Evaluation of Web-based Resources to Support Faith Leader Intervention Implementation. Oral paper to be presented at 140<sup>th</sup> Meeting of the American Public Health Association, Nov, San Francisco, CA.
- Goldsworthy, R.C., Fortenberry, J.D., Hogben, M. (2011). Expedited Partner Treatment: Implementation Resources, Research, and Some Just-in-Time Assistance. Oral paper to be presented at 139<sup>th</sup> Meeting of the American Public Health Association, Nov, Washington, D.C.
- Goldsworthy, R.C., Marrero, D.M. (2011). Formative Development of a Web-based Diabetes Medication Adherence Dashboard. Oral paper presented at 139<sup>th</sup> Meeting of the American Public Health Association, Nov, Washington, D.C.
- O'Neil, J., Goldsworthy, R.C. et al (2011). Systematic Development of an Interview Protocol to Examine Suicide Prevention By Clergy. Poster presented at 139<sup>th</sup> Meeting of the American Public Health Association, Nov, Washington, D.C.
- O'Neil, J., Goldsworthy, R.C. et al (2011). Clergy and suicide prevention: A qualitative exploration of experiences and needs. Poster presented at 139<sup>th</sup> Meeting of the American Public Health Association, Nov, Washington, D.C.
- Vannerson, J., Gassman, R., Goldsworthy, R.C. et al. (2011). We Ask Everyone: Design and Implementation of an SBIRT Initiative in a Community-Based Primary Care Teaching Clinic. Paper presented at 139<sup>th</sup> Meeting of the American Public Health Association, Nov, Washington, D.C.
- Goldsworthy, R.C., Litts, D., Honebein, P. (2011). Faith & Suicide: Development of Video Cases for Faith Leaders. Paper presented at 139<sup>th</sup> Meeting of the American Public Health Association, Nov, Washington, D.C.
- Goldsworthy, R.C. (2011). Reducing Alcohol & Substance Misuse: SBIRT in Action with Patients and Practices. Paper presented at 139<sup>th</sup> Meeting of the American Public Health Association, Nov, Washington, D.C.
- Goldsworthy, R.C. (2011). Faith leader's perceptions of their role in substance misuse prevention and counseling. Paper presented at 139<sup>th</sup> Meeting of the American Public Health Association, Nov, Washington, D.C.
- Lally M, Goldsworthy R, Sniecinski K, Zimet G. *Development of tools to reduce preventive misconception among adolescents in HIV vaccine trials*. Presented at AIDS Vaccine 2010, Atlanta, GA, September 30, 2010.
- Goldsworthy, R.C. & Mayhorn, C.B. (2010). Direct-to-Consumer (DTC) prescription drug advertising: Exploring self-reports of media exposure and associated behaviors. Paper presented at the Applied Human Factors and Ergonomics (AHFE) International Conference, Miami, FL, July.
- Goldsworthy, R.C. et al. (2010). Making EPT Easier: Resources to facilitate expedited partner therapy. Paper presented at the National STD Prevention Conference, March, Atlanta.
- McBride, K.R. & Goldsworthy, R.C. (2010). Patient-delivered partner screening:

- Patient Willingness, Perceptions, and Preferences. Poster presented at the National STD Prevention Conference, March, Atlanta.
- Goldsworthy, R.C. & Honebein, P.C. (2010). School-based STI prevention and CMS-based web delivery: Opportunity, acceptability, usability, effectiveness. Poster presented at the National STD Prevention Conference, March, Atlanta.
- Goldsworthy, R.C. & Honebein, P.C. (2009). Increasing skilled adoption of SBIRT through media-rich, theory driven web-based training. Poster presented at the 137th Annual Meeting of the American Public Health Association, October, Philadelphia.
- Goldsworthy, R.C., Honebein, P.C., Schwartz, N.C. et al. (2009). Sex 2.0: The role of the web in school-based STI/HIV risk reduction curricula. Paper presented at the 137th Annual Meeting of the American Public Health Association, October, Philadelphia.
- Goldsworthy, R.C. & Mayhorn, C.M. (2009). Prescription Medication Sharing's Impact on Patient Health and Patient-Provider Relationships. Paper presented at the 137th Annual Meeting of the American Public Health Association, October, Philadelphia.
- Honebein, P.C. & Goldsworthy, R.C. (2009). Every Square Inch: Improving pressure ulcer prevention and management through web-based, instructor-led, and performance support solutions. Paper presented at the 137th Annual Meeting of the American Public Health Association, October, Philadelphia.
- Honebein, P.C., Schwartz, N.C., & Goldsworthy, R.C. (2009). Safer Pregnancies? Toward improving patient-provider interactions involving birth defects risks. Paper presented at the 137th Annual Meeting of the American Public Health Association, October, Philadelphia.
- Goldsworthy, R. C. (2008). *Expedited Partner Therapy: Legal, Consumer, and Implementation Issues (Full Session)*. Organized full session for APHA 136th Annual Meeting and Exposition: Public Health Without Borders.
- Goldsworthy, R. C. (2008). *Partner Delivered Patient Therapy (PDPT): If it's offered, will they take it?* Paper presented at the APHA 136th Annual Meeting and Exposition: Public Health Without Borders.
- Goldsworthy, R. C., McBride, K. R., Fortenberry, J. D., Schwartz, N. C., & Whitener, P. (2008). *Making EPT Easier: Examining materials to support patient and provider implementation*. Paper presented at the APHA 136th Annual Meeting and Exposition: Public Health Without Borders.
- Goldsworthy, R. C., & Schwartz, N. C. (2008). *Theory-driven educational media development: Improving pressure ulcer prevention practices* Paper presented at the APHA 136th Annual Meeting and Exposition: Public Health Without Borders.
- Honebein, P. C., Goldsworthy, R. C., Fortenberry, J. D., Toney, J., & Kollar, L. (2008). *Building providers' interpersonal skills through an online, constructivist learning experience*. Paper presented at the APHA 136th Annual Meeting and Exposition: Public Health Without Borders.
- McBride, K. R., Goldsworthy, R. C., & Fortenberry, J. D. (2008). *A qualitative examination of EPT: The patient perspective* Paper presented at the APHA 136th Annual Meeting and Exposition: Public Health Without Borders.
- Goldsworthy, R.C., Mayhorn, C.B., & Meade, A. (2008). Medication sharing and borrowing: Prevalence and proclivities. Proceedings of the Second Applied Human Factors and Ergonomics International Conference. Las Vegas, NV.
- Mayhorn, C.B., & Goldsworthy, R.C. (2008). Iterative teratogen warning symbol design: Results from the field. Proceedings of the Second Applied Human

- Factors and Ergonomics International Conference. Las Vegas, NV.
- Goldsworthy, R. & Fortenberry, D. (2008, March). If we offer it, will they take it? Factors influencing engagement in expedited partner delivered therapy. Paper presented at the National STD Prevention Conference, Chicago, IL.
- Honebein, P., Goldsworthy, R., Fortenberry, D., Toney, J., Kollar, L. (2008, March). A Constructivist Approach for Online STD Provider Skills Training. Paper presented at the National STD Prevention Conference, Chicago, IL.
- Goldsworthy, R. (2007, November). *Harmony Island: Multimedia enhanced conflict resolution curriculum*. Paper presented at the APHA 135th Annual Meeting and Exposition.
- Goldsworthy, R. (2007, November). *Pressure ulcer prevention attitudes and beliefs among home health aides*. Paper presented at the APHA 135th Annual Meeting and Exposition.
- Goldsworthy, R. (2007, November). *Just ask: Communicating confidently about HIV, STD, and Sexual Activity*. Paper presented at the APHA 135th Annual Meeting and Exposition.
- McBride, K.R., Fortenberry, J.D., & Goldsworthy, R. (2007, August). *Delivery Systems for Expedited Partner Services: Considerations for Development and Implementation*. Poster presented by McBride at the 17th Annual International Society for Sexually Transmitted Disease Research, Seattle, WA., July, 2007
- Goldsworthy, R. (2006, November 4-8). *Using media to support FASD awareness and treatment*. Paper presented at the APHA 134th Annual Meeting and Exposition: Public Health and Human Rights.
- Goldsworthy, R. (2006, November 4-8). *WSTDtv: Award-winning multimedia HIV/STD curriculum for middle schools*. Paper presented at the APHA 134th Annual Meeting and Exposition: Public Health and Human Rights.
- Goldsworthy, R., Fortenberry, J. D., & Sayegh, M. A. (2006, May). *Attitudes and beliefs of pharmacists-in-training regarding HIV/STD counseling*. Paper presented at the National STD Prevention Conference: Beyond *The Hidden Epidemic: Evolution or Revolution?*, Jacksonville, FL.
- Goldsworthy, R. (2006, May). *Development and Evaluation of an Interactive Multimedia HIV/STD Curriculum*. CDC HIV/STD Conference, Jacksonville, FL.
- Goldsworthy, R. (2005, Oct). Using Sociocognitive Theory to Drive Design of Multimedia Behavioral Change Interventions. E-Learning, Vancouver, CAN.
- Goldsworthy, R., (1999, Apr). The Development of Adolescent Social Problem Solving Skills through Scenario-based Multimedia Instruction, Annual Conference of the Amer. Ed. Research Assoc., Montreal, Quebec, CAN.
- Goldsworthy, R., (1999, Feb). A Framework for Considering Collaborative Tools, Annual Meeting of the Association for Educational Communications and Technology, Houston, TX
- Appelman, R. and Goldsworthy, R., (1999, Feb). The Juncture of Game and Instructional Design: Can Fun be Learning? Annual Meeting of the Association for Educational Communications and Technology, Houston, TX.
- Goldsworthy, R. (1998, Apr). Interactive Multimedia and Social Problem Solving Skills in ADHD Adolescents, Annual Conference of the American Educational Research Association, San Diego, CA.
- Goldsworthy, R. (1998, Feb). Integrating Technology Through Real-World Activities, Annual Meeting for the Association for Educational Communications and Technology, St. Louis, MO.

Goldsworthy, R., (1997, Feb). Anchored Instruction and Technology Integration, Association for Educational Communications and Technology, Albuquerque.

#### Invited Papers and Book Chapters

Mayhorn, C.B., Wogalter, M.S. Goldsworthy, R.C., & McDougal, B.R. (2014). Creating inclusive warnings: The role of culture in the design and evaluation of risk communication. In Smith-Jackson, T.L, Resnick, M.L., and Johnson, H.T. Cultural Ergonomics: Theory, Methods, and Applications (pp. 97-128). Boca Raton, FL: Taylor & Francis.

Goldsworthy, R., & Kaplan, B. (2006). Warning symbol development: A case study on teratogen symbol design and evaluation. In M. S. Wogalter (Ed.), *Handbook of Warnings* (pp. 739-754). Mahwah, NJ: Lawrence Erlbaum.

#### Dissertation

Goldsworthy, R. (2007). From start to finish: integrating reasoned action theory and constructivism to inform development of instructional interventions.

Committee members:

Thomas Duffy, Indiana University;

Martin Fishbein, Pennsylvania State University;

Ken Kelley, Indiana University;

David Marrero, Indiana University School of Medicine.

#### *Honors and Awards*

2006	CODiE Award Finalist for design of WSTDtv instructional program
2005	Gold Parents' Choice Award 2005 for WSTDtv product
2005	BESSIE Awards 2005 (Best in Educational Software) for WSTDtv
2005	BESSIE Awards 2005 for Harmony Island
2004	All-Star Award from Children's Software Revue for WSTDtv product.
1998	Strohbeim Award for Instructional Design and Development from Association for Educational Comm. and Tech.
1996	Fellow, National Endowment for the Humanities' Summer Institute
1995	Governor's Fellow, AT&T Teacher's and Technology Institute

*(Continued on next page)*

*Research Grants and Contracts (total awards exceeding \$10 million)*

- 2012-2013      Principal Investigator  
Supporting Sexual Health Education by CBO-based Youth Development Professionals,  
Phase 1 SBIRT Grant  
National Institute of Child Health and Human Development  
(1R43HD070522-01A1, 8/1/2012-7/31/2013).  
Direct: \$132,297      Total: \$212,337
- 2011-2012      Director of Implementation and Dissemination  
State-wide SBIRT Implementation Project  
SAMHSA Cooperative Agreement  
1U79TI023449-01  
10/2011-2/2012  
Total: \$8.3 Million (State of Indiana). Goldsworthy: \$800,000
- 2010-2012      Educational/Training Consultant  
SBIRT Medical Resident Training Grant  
SAMHSA to IU School of Medicine (PI: Crabb)  
9/2010-9/2013  
Total: \$2 Million (IUSM/Crabb). Goldsworthy: \$75,000
- 2010-2011      Principal Investigator  
Social virtual reality and diabetes management: Extending the clinical encounter  
Challenge Grant  
National Library of Medicine/ 1 RC1 LM010484-01  
09/03/2010-09/02/2011  
Direct: \$635,943
- 2009-2010      Principal Investigator  
Enhancing Clergy Suicide Prevention and Referral Skills  
Phase 1 STTR Grant  
National Institute of Mental Health/1R41MH077401-01A2  
(9/30/2009-9/29/2010).  
Direct: \$102,358      Total: \$178,955
- 2009            Principal Investigator  
ClinicalWorlds: Enhancing Substance Abuse Provider Training through Emerging Technologies  
Phase 1 SBIR Contract/N44DA-10-5544  
National Institute on Drug Abuse  
(6/5/2009-12/5/2009)  
Total: \$100,000
- 2008-2010      Principal Investigator  
Development of Packaging and Educational Materials for HIV/STD related Expedited Partner Services  
Phase 2 SBIR Contract  
Centers for Disease Control and Prevention  
(9/1/08-8/31/10).  
Total: \$750,000



2008 Principal Investigator  
Just Ask! Web-based SBIRT Support for Primary Care Providers  
21<sup>st</sup> Century Fund Phase 1 Match Award from state of Indiana  
(8/1/2008-7/31/2009).  
Total: \$100,000

2008 Principal Investigator  
Just Ask! Web-based SBIRT Support for Primary Care Providers  
Phase 1 SBIR Contract  
National Institute on Drug Abuse  
(N43DA-8-2215; 8/2008-1/2009).  
Total: \$100,000

2007-2009 Principal Investigator  
WSTD: Adolescent Multimedia STD Prevention Curriculum,  
Phase 2 SBIR Grant  
National Center for Research Resources  
(1R44RR15322-01; 9/1/2007-8/31/2009)  
Direct: \$560,296 Total: \$750,000

2007-2009 Principal Investigator  
Pressure ulcer prevention and treatment media  
Phase 2 SBIR project  
National Institute of Arthritis and Musculoskeletal and Skin Diseases  
(1R44AR50314-02; 4/1/2007-3/31/2009)  
Direct: \$563,081 Total: \$732,005

2007 Principal Investigator  
Development of Packaging and Educational Materials for HIV/STD  
related Expedited Partner Services  
21<sup>st</sup> Century Fund Phase 1 Match Award from state of Indiana  
(9/1/06-9/1/07).  
Total: \$100,000

2006-2007 Principal Investigator  
Development of Packaging and Educational Materials for HIV/STD  
related Expedited Partner Services  
Phase 1 SBIR Contract  
Centers for Disease Control and Prevention (9/1/06-9/1/07)  
Total: \$100,000

2005-2007 Principal Investigator  
FASD Diagnostic and Intervention Support for Care Providers  
Phase 2 SBIR project  
National Institute of Alcohol Abuse and Alcoholism  
(R44AA12377; 3/15/2005-3/15/2007)  
Direct: \$561,097 Total: \$750,467

2005-2007 Principal Investigator  
Teratogen Warning Symbols, Labels, and Educational Media  
Phase 2 SBIR Grant Project  
National Center on Birth Defects and Developmental Disabilities  
(NCBDDD), a part of the Centers for Disease Control and Prevention  
(2R44DD00001-03; 5/1/2005-9/1/2007; Phase 2)

Total: \$754,242

2004-2006 Principal Investigator  
HIV-STD Risk Assessment Training Materials for Health Care Providers  
Phase 2 SBIR Contract  
Centers for Disease Control  
(9/1/04-9/1/06)  
Total: \$750,000

2004 Principal Investigator  
Teratogen Warning Symbols, Labels, and Educational Media  
Phase 1 SBIR Project – Supplemental Award to Examine Adolescents  
NCBDDD/CDC  
(3R43DD000001-01S1; 09/01/2003-12/31/2004).  
Direct: \$19,238 Total: \$27,276

2004 Principal Investigator  
Pressure Ulcer Training Media for Home Health Care  
21<sup>st</sup> Century Fund Phase 1 Match Award from state of Indiana  
(4/1/04-12/2006).  
Total: \$100,000

2004 Principal Investigator  
Teratogen Warning Symbols and Media  
21<sup>st</sup> Century Fund Phase 1 Match Award from state of Indiana  
(4/1/04-12/2006).  
Total: \$100,000

2004 Principal Investigator  
HIV-STD Counseling Media for Pharmacists  
21<sup>st</sup> Century Fund Phase 1 Match Award from state of Indiana  
(4/1/04-12/2006).  
Total: \$100,000

2004 Principal Investigator  
Pressure Ulcer Prevention and Treatment Media  
Phase 1 SBIR Project  
National Institute of Arthritis and Musculoskeletal and Skin Diseases  
(1R43AR050314-01A1; 04/19/2004-11/30/2004).  
Direct: \$113,136 Total: \$169,477

2003-2004 Principal Investigator  
Teratogen Warning Symbols, Labels, and Educational Media  
Phase 1 SBIR Project  
NCBDDD/CDC  
(1R43DD000001-01; 09/01/2003-03/01/2004).  
Direct: \$105,888 Total: \$149,896

2003 Principal Investigator  
HIV-STD Counseling Media for Pharmacists  
Phase 1 Contract  
Centers for Disease Control and Prevention  
(awarded 9/1/03, work completed).  
Total: \$100,000

2002-2005	Principal Investigator STARstreams: Multimedia, the Web, and Conflict Resolution Phase 2 SBIR Project National Institute of Child Health and Human Development (R44HD39032-01; 9/1/2002-9/1/2005). Direct: \$560,748      Total: \$750,000
2002-2003	Co-Director Anytime, Anyplace Learning for Critical Care Phase 1 STTR Project National Institute of Nursing Research (1R41NR007951-01; 04/01/2002-03/31/2003) Direct: \$132,263      Total: \$164,712
2002	Principal Investigator HIV-STD Risk Assessment Training Materials for Health Care Providers Phase 1 SBIR Contract Centers for Disease Control (9/1/02-9/1/03) Total: \$100,000
2002	Principal Investigator ECG Education Software for Health Professionals National Heart, Lung, and Blood Institute Phase 1 SBIR Project (1R43HL070577-01; 02/01/2002-10/30/2002) Direct: \$115,206      Total: \$160,251
2001-2002	Principal Investigator Pediatrician ADHD Training Media for Parents Phase 1 SBIR project National Institute of Mental Health (1R43MH62845-01A1; 9/13/2001-6/12/2002) Direct: \$101,636      Total: \$141,376
2001-2002	Principal Investigator Classroom Support of ADHD Social Skills Development, Phase 1 SBIR project funded by National Institute of Child Health and Human Development (1R43HD38598-01A1; 6/15/2001-3/31/2002) Direct: \$105,114      Total: \$146,213
2001	Principal Investigator ePrevent: Suicide Phase 1 SBIR contract National Institute of Mental Health (10/15/2001-2/15/2001). Total: \$100,000
2000-2001	Principal Investigator Multimedia and Children's Conflict Resolution Phase 1 SBIR Project (1R43HDO39032-01; 08/01/2000-03/31/2001) Direct: \$110,154      Total: \$147,331

2000-2001	Principal Investigator Multimedia HIVSTD Prevention Curriculum for Middle Schools Phase 1 SBIR Project (1R43RR015322-01; 09/15/2000-09/14/2001) Direct: \$127,755      Total: \$176,664
2000-2001	Principal Investigator FAS/FAE Multimedia Tools For Care Providers Phase 1 SBIR Project (1R43AA012377-01A1, 9/28/2000-3/31/2001) Direct: \$101,900      Total: \$141,743
1999-2001	Co-PI/Product Development Director Multimedia for Enhancing Social Problem Solving in ADHD Adolescents Phase 2 SBIR project National Institute of Mental Health (1R44MH54903-01, 9/1997-present) Direct: \$581,072      Total: \$749,805
1997-1998	Co-PI/Product Development Director Multimedia for Enhancing Social Problem Solving in ADHD Adolescents Phase 1 SBIR project National Institute of Mental Health (1R43MH54903-01, 9/1997-7/1998) Direct: \$98,943      Total: \$98,943
1992-1994	Project Director, Apple Computer Crossroads 3 Grant
1993	Recipient, Apple Computer Education Leadership Award Grant

*Professional Societies*

American Public Health Association  
 American Educational Research Association  
 Association for Education Communications and Technology  
 International Society of the Learning Sciences  
 Society for Adolescent Medicine  
 Society for Public Health Education

*References (additional available upon request)*

Thomas M. Duffy  
Learning Sciences  
Indiana University  
duffy@indiana.edu

Janet St. Lawrence  
Former Branch Chief, NCHSTP  
Centers for Disease Control and Prevention  
jlawrence@meridian.msstate.edu

Sasha Barab  
Learning Sciences  
Indiana University  
sbarab@indiana.edu

Martin Fishbein  
Annenberg Center for Communication  
Pennsylvania State  
mfishbein@asc.upenn.edu

Dennis Fortenberry  
Adolescent Medicine  
Indiana University School of Medicine  
jfortenb@iupui.edu

Matthew Hogben  
Branch Chief, NCHHSTP  
Centers for Disease Control and Prevention  
yzh5@cdc.gov